



HUMC Proposed Strategic Plan

HUMC Serving God in the Future

HUMC Current Strategic Plan

- Adopted by the Church Council in 2024
- Former plan had served HUMC since 2017
- Updated plan needed to guide the church in the next five years

The Strategic Planning Group

- Group asked to prayerfully consider the thoughts of the congregation and to propose a Strategic Plan for HUMC for the next five years
- Small representative group of church members formed and met in October and November 2023
- Draft plan completed in November 2023

2024 HUMC Strategic Planning Team

- Hilary Alexander
- Alexia Boyer
- Sandy Bruner
- Pastor Larry Craddock
- Steve Evick
- Kevin Frankovich
- Robin Good (Recorder)
- Aaron Hetherington
- Quinn Hetherington
- Shari Laraway
- Damon Moore
- Dave Nash (Facilitator)
- Amber-Leigh Winn

Proposed HUMC Strategic Plan

2024

Strategic Plan Structure

- Mission
- Vision
- Theme
- Core values
- Goals in seven key areas

Mission, Vision, and Theme

- **Mission**

- The mission of the Church is to make disciples of Jesus Christ for the transformation of our community and the world. Local churches provide the most significant arena through which disciple-making occurs.

- **Vision**

- HUMC is a vibrant and growing congregation connected to, and supporting the community, while engaging people of all ages in a relationship with Christ.

- **Theme (Motto)**

- People who love God, serving people whom God loves.

Core Values

- Biblically Grounded
- Christ Centered
- Reflecting God's Love
- Welcoming
- Embracing All People
- Family Oriented
- Compassionate
- Service

Goals

- Outreach Ministries
- Mission
- Facilities
- Administration in Ministry
- Communications: Internal and External
- Ministry Team Development
- Financial Vitality

Outreach Ministries

Within the local church, Outreach Ministries may be defined as reaching out to others with the good news of God's love. The congregation seeks to open its doors to individuals and groups within the community and to participate in community activities. This ministry allows members of the congregation to actively engage in sharing their faith through acts of love and compassion.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- Romans 10:11-14

- ¹¹ The scripture says, “No one who believes in him will be put to shame.” ¹² For there is no distinction between Jew and Greek; the same Lord is Lord of all and is generous to all who call on him. ¹³ For, “Everyone who calls on the name of the Lord shall be saved.”¹⁴ But how are they to call on one in whom they have not believed? And how are they to believe in one of whom they have never heard? And how are they to hear without someone to proclaim him?

- Acts 1:8

- ⁸“But you will receive power when the Holy Spirit has come upon you; and you will be my witnesses in Jerusalem, in all Judea and Samaria, and to the ends of the earth.”

- **OWNERSHIP**

- Reaching New People Team
 - Pastor, Church Staff, and Lay Leaders
 - Church Council

Outreach Ministries Focus Areas

- Create and Support the Reaching New People Team
- Suggest new programs and ministries for consideration
- Engage the community through events that draw people to the church
- Encourage faith sharing with others
- Leverage technology to improve outreach to all age groups
- Follow up from initial contact with visitors

Mission

The church in mission lifts up the name of Jesus in thought, word, and deed. By representing the revelation of God, the church remains faithful to the Great Commandment that we love God with all our hearts, souls, minds, and strength, and our neighbors as ourselves; and to the Great Commission that we make disciples of all nations.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- Matthew 25:31-46

- “As you have done it to the least of these, you have done it unto me”.

- **OWNERSHIP**

- Mission Committee

Mission Focus Areas

- Increase opportunities for congregation participation in mission trips and projects (age focus/specialized activities)
- Increase congregational awareness of mission projects
- Mission team (planning and management support)
- Increase donations

Facilities

Church facilities enable the ministry and mission of our congregation in a safe environment. The active management of these facilities and church properties is critical to our ministries and community. As our congregation grows numerically and our ministry increases, we will need to plan for ways to address this growth.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- We honor God when we care for what has been entrusted to us, but we must be careful that the property does not become an item of worship in itself. There are numerous biblical passages that refer to the tabernacle/temple as a place for the community of faith to worship.
- Exodus 25:8 And have them make me a sanctuary so that I may dwell among them.

- **OWNERSHIP**

- Trustees

Facilities Focus Areas

- Develop a proactive maintenance plan
- Evaluate facilities and all adjacent church properties in light of future needs and propose a plan
- Involve the congregation in facilities planning

Administration in Ministry

As the face of the church, administration is responsible for organizing and coordinating ministries to enable the mission of the church.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- Acts 6:2-4

- ² And the twelve called together the whole community of the disciples and said, “It is not right that we should neglect the word of God in order to wait on tables. ³ Therefore, friends, select from among yourselves seven men of good standing, full of the Spirit and of wisdom, whom we may appoint to this task, ⁴ while we, for our part, will devote ourselves to prayer and to serving the word.”

- **OWNERSHIP**

- Church Council

Administration in Ministry

Focus Areas

- Evaluate effectiveness of existing ministries and develop new ministry initiatives to achieve our mission and vision in our Strategic Plan
- Develop strategies to accomplish ministry goals and objectives
- Inform the congregation annually of the status of the implementation of the Strategic Plan

Communications: Internal and External

Local church communications is a ministry that shares the church's story in ways that draw people of all ages to the church and moves them toward becoming disciples of Jesus Christ. The ministry of communication helps equip people with the information, insight, and ways to respond in order to do God's work.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- Philippians 1:9 summarizes the goal of local church communications
- ⁹ And this is my prayer, that your love may overflow more and more with knowledge and full insight.

- **OWNERSHIP**

- Church Staff

Communications: Internal and External Focus Areas

- Develop partnership with church leaders, ministry teams, and communication representatives
- Create a communications advisory team to evaluate effectiveness of current measures and develop a comprehensive communication plan to reach all ages
- Periodically evaluate progress

Ministry Team Development

We recognize all Christians are called to minister and foster the mission of making disciples.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- 1 Corinthians 12:27-28b

- Now you are the body of Christ and individually members of it. ²⁸ And God has appointed in the church first apostles, second prophets, third teachers; then deeds of power, then gifts of healing, forms of assistance, forms of leadership, various kinds of tongues.

- **OWNERSHIP**

- Committee on Lay Leadership

Ministry Team Development Focus Areas

- Identify, develop, evaluate, and employ Christian Spiritual Leaders
- Engage the time and talents of the congregation to further the vision and mission of the church

Financial Vitality

An important part of ministry is to nurture support by the congregation and to be good stewards of the church's finances.

Key Scripture and Ownership

- **KEY SCRIPTURE**

- 2 Corinthians 9:11-12

➤¹¹ You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God. ¹² This service that you perform is not only supplying the needs of the Lord's people but is also overflowing in many expressions of thanks to God.

- **OWNERSHIP**

- Finance/Stewardship Committee

Financial Vitality Focus Areas

- Foster stewardship and giving campaigns to support the church
- Continue emphasis on sound financial practices
- Manage the Endowment Fund to support the long-term mission and vision of the church

Next Steps

- Present the proposed plan to various groups at HUMC
- Review the comments
- Once concurrence is reached, publish and implement the plan
- Ask owners to define measurable actions that will achieve progress in their assigned focus areas
- Periodically review progress on these actions

Presentation and Implementation Plan

- **Presentation Plan to solicit feedback and eventually concurrence**
 - Church Council
 - All Committees
 - Congregation
- **Target Implementation Date - January 2024**

Harmony United Methodist Church

